

DEMOGRAPHIC PROFILE
Jackson, Tennessee Trade Area*

Description	Totals
Population	
2007 Projection	401,404
2002 Estimate	390,727
2000 Census	386,354
1990 Census	344,689
Growth 2002-2007	2.73%
Growth 2000-2002	1.13%
Growth 1990-2000	12.09%
2002 Est. Population by Single Race Classification	390,727
White Alone	78.13%
Black or African American Alone	19.69%
American Indian and Alaska Native Alone	0.21%
Asian Alone	0.41%
Native Hawaiian and Other Pacific Islander Alone	0.02%
Some Other Race Alone	0.69%
Two or More Races	0.85%
2002 Est. Population Hispanic or Latino by Origin	390,727
Not Hispanic or Latino	98.35%
Hispanic or Latino:	1.65%
Mexican	67.05%
Puerto Rican	5.74%
Cuban	1.62%
All Other Hispanic or Latino	25.58%
2002 Est. Hispanic or Latino by Single Race Class.	6,462
White Alone	47.25%
Black or African American Alone	5.94%
American Indian and Alaska Native Alone	0.94%
Asian Alone	0.60%
Native Hawaiian and Other Pacific Islander Alone	0.14%
Some Other Race Alone	38.70%
Two or More Races	6.42%

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Description	Totals
2002 Est. Pop. Asian Alone Race by Category	1,599
Chinese, except Taiwanese	15.13%
Filipino	17.01%
Japanese	11.51%
Asian Indian	21.70%
Korean	16.64%
Vietnamese	4.88%
Cambodian	0.56%
Hmong	1.31%
Laotian	0.38%
Thai	1.63%
Other Asian	6.94%
Two or more Asian categories	2.31%
 2002 Est. Population by Sex	 390,727
Male	48.38%
Female	51.62%
 2002 Est. Population by Age	 390,727
Age 0 - 4	6.22%
Age 5 - 9	6.68%
Age 10 - 14	6.96%
Age 15 - 19	7.27%
Age 20 - 24	7.01%
Age 25 - 34	12.43%
Age 35 - 44	14.34%
Age 45 - 54	13.98%
Age 55 - 59	5.78%
Age 60 - 64	4.68%
Age 65 - 74	7.49%
Age 75 - 84	5.09%
Age 85 and older	2.08%
 Age 16 and older	 78.78%
Age 18 and older	75.98%
Age 21 and older	71.30%
Age 65 and older	14.65%
 2002 Est. Median Age	 37.40
2002 Est. Average Age	38.23

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Description	Totals
2002 Est. Male Population by Age	189,015
Age 0 - 4	6.60%
Age 5 - 9	7.01%
Age 10 - 14	7.46%
Age 15 - 19	7.52%
Age 20 - 24	7.31%
Age 25 - 34	12.96%
Age 35 - 44	14.61%
Age 45 - 54	14.19%
Age 55 - 59	5.78%
Age 60 - 64	4.58%
Age 65 - 74	6.91%
Age 75 - 84	3.90%
Age 85 and older	1.18%
2002 Est. Median Age, Male	35.79
2002 Est. Average Age, Male	36.57
2002 Est. Female Population by Age	201,712
Age 0 - 4	5.87%
Age 5 - 9	6.37%
Age 10 - 14	6.48%
Age 15 - 19	7.04%
Age 20 - 24	6.73%
Age 25 - 34	11.93%
Age 35 - 44	14.09%
Age 45 - 54	13.79%
Age 55 - 59	5.79%
Age 60 - 64	4.78%
Age 65 - 74	8.03%
Age 75 - 84	6.19%
Age 85 and older	2.91%
2002 Est. Median Age, Female	38.97
2002 Est. Average Age, Female	39.78
2002 Est. Population Age 15+ by Marital Status	313,142
Male, Never Married	11.46%
Female, Never Married	9.41%
Total Married	59.62%
Male, Previously Married	5.94%
Female, Previously Married	13.57%

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Description	Totals
2002 Est. Pop. Age 25+ by Educational Attainment	257,358
Less than 9th grade	20.26%
Some High School, no diploma	20.36%
High School Graduate (or GED)	32.37%
Some College, no degree	13.63%
Associate Degree	3.44%
Bachelor Degree	6.40%
Graduate or Professional Degree	3.53%
Households	
2007 Projection	160,246
2002 Estimate	153,771
2000 Census	151,193
1990 Census	131,807
Growth 2002-2007	4.21%
Growth 2000-2002	1.71%
Growth 1990-2000	14.71%
2002 Est. Average Household Size	2.44
2002 Est. Households by Household Type	153,771
Family Households	69.99%
Nonfamily Households	30.01%
2002 Est. Group Quarters Population	15,294
2002 Est. Households by Household Income	153,771
Income Less than \$15,000	21.17%
Income \$15,000 - \$24,999	16.55%
Income \$25,000 - \$34,999	14.12%
Income \$35,000 - \$49,999	16.21%
Income \$50,000 - \$74,999	17.75%
Income \$75,000 - \$99,999	7.55%
Income \$100,000 - \$149,999	4.47%
Income \$150,000 - \$249,999	1.56%
Income \$250,000 - \$499,999	0.49%
Income \$500,000 and over	0.14%
2002 Est. Average Household Income	\$45,177
2002 Est. Median Household Income	\$33,699
2002 Est. Per Capita Income	\$18,336

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Description	Totals
2002 Est. Household Type, Presence of Own Children	153,771
Single Male Householder	10.78%
Single Female Householder	15.59%
Married-Couple Family, own children	21.75%
Married-Couple Family, no own children	31.54%
Male Householder, own children	1.81%
Male Householder, no own children	1.85%
Female Householder, own children	7.51%
Female Householder, no own children	5.53%
Nonfamily, Male Householder	2.26%
Nonfamily, Female Householder	1.39%
2002 Est. Households by Household Size	153,771
1-person household	26.37%
2-person household	34.76%
3-person household	18.19%
4-person household	13.44%
5-person household	4.91%
6-person household	1.58%
7 or more person household	0.76%
2002 Est. Households by Presence of Children	153,771
Households with Children less than Age 18:	
Married-Couple Family	23.33%
Other Family, Male Householder	2.11%
Other Family, Female Householder	8.93%
Nonfamily, Male Householder	0.30%
Nonfamily, Female Householder	0.08%
Households with no Children less than Age 18:	
Married-Couple Family	29.95%
Other Family, Male Householder	1.55%
Other Family, Female Householder	4.11%
Nonfamily, Male Householder	12.73%
Nonfamily, Female Householder	16.89%
2002 Est. Households by Number of Vehicles	153,771
No Vehicles	9.91%
1 Vehicle	31.78%
2 Vehicles	39.16%
3 Vehicles	14.45%
4 Vehicles	3.54%
5 or more Vehicles	1.16%

DEMOGRAPHIC PROFILE
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Description	Totals
Family Households	
2007 Projection	110,271
2002 Estimate	107,618
2000 Census	106,523
1990 Census	97,295
Growth 2002-2007	2.47%
Growth 2000-2002	1.03%
Growth 1990-2000	9.48%
2002 Est. Family Households by Household Income	107,618
Income Less than \$15,000	11.29%
Income \$15,000 - \$24,999	15.24%
Income \$25,000 - \$34,999	14.60%
Income \$35,000 - \$49,999	18.09%
Income \$50,000 - \$74,999	22.52%
Income \$75,000 - \$99,999	9.78%
Income \$100,000 - \$149,999	5.74%
Income \$150,000 - \$249,999	1.97%
Income \$250,000 - \$499,999	0.60%
Income \$500,000 and over	0.17%
2002 Est. Average Family Household Income	\$52,768
2002 Est. Median Family Household Income	\$42,352
2002 Est. Families by Poverty Status	107,618
Income Above Poverty Level:	
Married-Couple Family, own children	32.34%
Married-Couple Family, no own children	36.76%
Male Householder, own children	1.84%
Male Householder, no own children	1.86%
Female Householder, own children	6.18%
Female Householder, no own children	5.67%
Income Below Poverty Level:	
Married-Couple Family, own children	3.50%
Married-Couple Family, no own children	3.54%
Male Householder, own children	1.03%
Male Householder, no own children	0.51%
Female Householder, own children	5.67%
Female Householder, no own children	1.10%
2002 Est. Families by Number of Workers	107,618
No Workers	14.82%
1 Worker	28.33%
2 Workers	46.09%
3 or more Workers	10.76%

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Description	Totals
2002 Est. Population Age 16+ by Employment	307,819
In Armed Forces	0.14%
Civilian - Employed	56.85%
Civilian - Unemployed	4.00%
Not in Labor Force	39.01%
2002 Est. Employed Pop. Age 16+ by Occupation	174,997
Managerial and Professional Specialty	17.48%
Technical, Sales and Administrative Support	25.40%
Service	11.73%
Farming, Forestry and Fishing	3.40%
Precision, Production, Craft and Repair	13.29%
Operators, Fabricators and Laborers	28.70%
2002 Est. Employed Pop. Age 16+ by Class of Worker	174,997
For-Profit Private Wage or Salary Workers	71.85%
Not-For-Profit Private Wage or Salary Workers	4.58%
Local Government Workers	7.81%
State Government Workers	4.83%
Federal Government Workers	1.95%
Self-Employed Workers	8.30%
Unpaid Family Workers	0.68%
2002 Est. Workers Age 16+, Transportation To Work	172,380
Drove Alone	78.56%
Car Pooled	15.26%
Public Transportation	0.54%
Walked	2.38%
Motorcycle	0.03%
Bicycle	0.07%
Other Means	0.84%
Worked at Home	2.31%
2002 Est. Workers Age 16+ by Travel Time to Work	168,390
Less than 15 Minutes	40.60%
15 - 29 Minutes	36.02%
30 - 44 Minutes	14.57%
45 - 59 Minutes	4.52%
60 or more Minutes	4.29%
2002 Est. Average Travel Time to Work in Minutes	19.35
2002 Est. Tenure of Occupied Housing Units	153,771
Owner Occupied	73.36%
Renter Occupied	26.64%

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Description	Totals
2002 Est. Owner Occupied Housing Values	75,030
Value Less than \$25,000	8.82%
Value \$25,000 - \$49,999	22.95%
Value \$50,000 - \$74,999	26.86%
Value \$75,000 - \$99,999	17.41%
Value \$100,000 - \$149,999	15.98%
Value \$150,000 - \$199,999	4.39%
Value \$200,000 - \$299,999	2.43%
Value \$300,000 - \$399,999	0.64%
Value \$400,000 - \$499,999	0.21%
Value \$500,000 or more	0.30%
 2002 Est. Median Owner Occupied Housing Value	 \$66,967
 2002 Est. Housing Units by Units in Structure	 171,753
1 Unit Attached	1.22%
1 Unit Detached	74.63%
2 Units	3.53%
3 to 19 Units	5.79%
20 to 49 Units	0.40%
50 or More Units	0.25%
Mobile Home or Trailer	13.17%
Other	1.00%
 2002 Est. Housing Units by Year Built	 171,753
Housing Unit Built 1989 to present	18.81%
Housing Unit Built 1985 to 1988	7.30%
Housing Unit Built 1980 to 1984	8.44%
Housing Unit Built 1970 to 1979	22.00%
Housing Unit Built 1960 to 1969	15.78%
Housing Unit Built 1950 to 1959	11.53%
Housing Unit Built 1940 to 1949	7.36%
Housing Unit Built 1939 or Earlier	8.78%

**Jackson TN Trade Area: Benton, Carroll, Chester, Crockett, Decatur, Gibson, Hardeman, Hardin, Haywood, Henderson, Madison, McNairy, & Weakley Counties*